

BINGO express news

The newsletter for Bingo Express™ players nationwide

Issue No.2

Happy 1st Birthday Bingo Express!

Bingo Express™ is all set to celebrate its 1st Birthday on 16th February 2012. Yes, that's right, the great games and chances to win big jackpots on Bingo Express™ have now been available for a whole year.

The original six sites in Liverpool, Derby, Wolverhampton, Redditch, Hull and Newcastle have now been joined by another 37 locations, making 43 sites in total. It is hoped that over 50 sites will be playing Bingo Express™ in the next few months.

With games such as National Cash, Red Hot Jackpot, Americana, Match 5, Big Cash Link and Monster Match, Bingo Express™ has proved to be a very popular way to play bingo. These exciting and fast-moving games are being played

every 15 minutes, with tickets printed out on the spot.

Bingo Express™ games are crammed packed with ways to win super cash prizes, so, why not buy a ticket for your favourite one, and you never know – you might just have something to celebrate too!

For more details of how to play Bingo Express™, just ask any member of staff who will be happy to help.



Top prize of £5,000 is paid out on National Cash

Congratulations to our first ever £5,000 National Cash winner. Happy Bingo Express™ player, Iris, became our first jackpot winner on National Cash on 29th December 2011.

After buying a single £1 National Cash ticket at the Shipley's site in Erdington, Birmingham, Iris won the games' top prize of £5,000.

Well done Iris! Let's hope it's the first of several big jackpot winners over the coming months.

Breaking News...

We already have another £5,000 National Cash winner! On 3rd February 2012, Sheila from Liverpool also hit the jackpot.

Winner Sheila is a regular customer at Cashino in Liverpool and she decided to buy two National Cash tickets as she was feeling lucky. What a great decision that was, as she became our second £5,000 winner in less than six weeks.

Sheila loves playing Bingo Express and says that she will spend the money on a holiday somewhere hot, and the rest on her family. Congratulations Sheila.

Hot off the press...

We have just had our first Red Hot Jackpot winner also! Teddy's in Holderness Road, Hull have had a £1,000 jackpot winner on 7th February - this lucky run must be catching!



It's a Double Celebration with Red Hot Jackpot

Did you know that 2012 is a leap year, with an extra day to enjoy on February 29th? And did you also know that in a leap year, a woman can break with a long-established tradition and ask a man to marry her? So, no more waiting to be asked girls...!

To mark these double romantic dates of Valentine's Day and the extra leap year day, Red Hot Jackpot is doubling the prize money on every game played between these two dates in 2012.

All you have to do to take part in this lovely promotion is play any Red Hot Jackpot game between 14th and 29th February 2012. You're guaranteed double the money if you win one of the Red Hot Jackpots.

With £2,000 available to win if you call Full House in 49 numbers or less, and £4,000 to play for if you call on 49 numbers or less on any red number, this really is a special offer that's 'two' good to miss!



www.gambleaware.co.uk

Bingo Express™ payouts reach over half a million pounds

Monday 30th January 2012 was a major landmark for Bingo Express™. It was the day that saw the total prize money paid out on Bingo Express™ games to over £500,000.

So, in just under a year since Bingo Express™ was launched, a whopping total of over half a million pounds in prize money has been paid out to lucky Bingo Express™ players. How much have you won?

£500,000



'Americana' is a star spangled success!

One Bingo Express game that's proving to be popular right across the UK is Americana. Tickets for this fast and fun game are £2 each, and there are five ways to win.

Just mark off each number as it is called on your Americana 'BINGO' ticket. Match any of the patterns below within 38 numbers, and you win the cash prize shown:



Any Line Across



Four Corners



"X" Cross



Frame

But there's more -

There's also a fifth chance to strike it lucky. Simply play on for the first full house to win £100 cash, plus a £1,000 minimum bonus if it's won in 50 numbers or less.

Americana can be played live or tickets can be bought for future games. To see if your ticket is a winner, simply scan it within 28 days and if you qualify, you can claim your prize on the spot.

Quick Quiz

How well do you know Bingo Express™ ?

Try out our quick quiz and find out how well you know Bingo Express™

(Please note that all the answers are available on this newsletter or on your Bingo Express™ TV screens).

- Q1: When is the birthday of Bingo Express™?
- Q2: Which Bingo Express™ game is played at quarter past the hour?
- Q3: How much is the jackpot on National Cash?
- Q4: How many sites are playing Bingo Express™ at 30th January 2012?
- Q5: How much prize money has been won on Bingo Express™ so far?



Have you tried National Cash?

If you would like to try a game of National Cash, it couldn't be easier to take part.

It's only £1 for a ticket, and the game is played live at 2pm and 7.30pm every day. Tickets can be bought and printed out within 30 minutes of the game starting.

Then all you have to do is simply mark off the numbers as they are called on your National Cash ticket, and play the game for a full house.

Call within 45 numbers or less to win the guaranteed jackpot prize of £5,000, or play on for the first full house in your site to win a minimum house prize of £5.



Answers

Word Search Solution from Issue 1

J	A	C	K	P	O	T
T	I	B	I	N	G	O
O	M	A	T	C	H	5
L	U	C	K	Y	O	C
W	R	A	H	O	U	A
I	E	S	O	J	S	L
N	D	H	T	H	E	L

Answers to Quick Quiz from Issue 2:
 Q1: 16th February, Q2: Match 5,
 Q3: £5,000, Q4: 43, Q5: £500,000